

THE SPRING OFFERS

EFFECTIVE 2/09/10 - 5/03/10

UP TO \$29 OFF

for 12 months
with National Online Rebate Offer, [REDACTED]
[REDACTED] and consent to receive email



3 FREE MONTHS

starz SHOWTIME.
with CHOICE XTRA™ and above



FREE LEASE UPGRADE

to a DVR, HD Receiver or HD DVR
with CHOICE XTRA™ and above

	THE FAMILY™ PACKAGE	THE CHOICE™ PACKAGE	THE CHOICE XTRA™ PACKAGE	THE CHOICE ULTIMATE™ PACKAGE	THE PREMIER™ PACKAGE
REGULAR PRICING	\$29⁹⁹ mo. Over 50 Channels	\$58⁹⁹ mo. Over 150 Channels	\$63⁹⁹ mo. Over 210 Channels	\$68⁹⁹ mo. Over 225 Channels Including 11 premium movie channels!	\$114⁹⁹ mo. Over 285 Channels
SPRING OFFER	<p>SAVE \$24/mo. for 12 mos. after National Offer rebate</p> <p>SAVE \$5/mo. for 12 mos. with online rebate, [REDACTED] and consent to receive email</p>				
	<p>EVERYDAY LOW PRICE</p> <p>\$29⁹⁹ mo.</p>	<p>SAVE OVER \$385</p> <p>\$29⁹⁹ mo. for 12 months after rebates*</p> <p>3 FREE MONTHS starz SHOWTIME.</p> <p>Premium rolls to \$12.99/mo. at month 4</p>	<p>SAVE OVER \$615</p> <p>\$34⁹⁹ mo. for 12 months after rebates*</p> <p>3 FREE MONTHS starz SHOWTIME.</p> <p>Premiums roll to \$24/mo. at month 4</p>	<p>SAVE OVER \$615</p> <p>\$39⁹⁹ mo. for 12 months after rebates*</p> <p>3 FREE MONTHS starz SHOWTIME.</p> <p>Premiums roll to \$24/mo. at month 4</p>	<p>SAVE OVER \$615</p> <p>\$85⁹⁹ mo. for 12 months after rebates*</p> <p>3 FREE MONTHS starz SHOWTIME.</p> <p>\$24/mo. credit for 3 months</p>
HD ACCESS, DVR SERVICE AND RECEIVERS	<p>Add DVR Service for just \$7.00/mo.</p> <p>Add HD Access for just \$10.00/mo.</p> <p>EQUIPMENT FEES SD Receiver: \$69 DVR: \$99 HD Receiver: \$99 HD DVR: \$199</p> <p>LEASE FEE \$5.00/mo. Lease Fee required for 2nd and each additional receiver</p> <p>Up to 4 SD Receivers with no Equipment Fee**</p>				
	No hardware rebates available	No hardware rebates available	AFTER INSTANT REBATE, GET A FREE LEASE UPGRADE TO A DVR, HD RECEIVER OR HD DVR***	AFTER INSTANT REBATE, GET A FREE LEASE UPGRADE TO A DVR, HD RECEIVER OR HD DVR***	AFTER INSTANT REBATE, GET A FREE LEASE UPGRADE TO A DVR, HD RECEIVER OR HD DVR***
PREMIUM CHANNELS	<p>FREE Lease Upgrade to 2nd HD Receiver or \$100 off a 2nd HD DVR for customers who take an HD Receiver or HD DVR as their 1st receiver*** SELECT IN CLOSING TOOLS TAB</p>				
	<p>ADD PREMIUMS</p> <p>1 = \$12.99 (\$14.99 if HBO) 2 = \$24 (\$26 if HBO) 3 = \$34 (\$36 if HBO) 4 = \$42 (\$44 if HBO) 5 = \$51</p>	<p>ADD PREMIUMS</p> <p>1 = \$12.99 (\$14.99 if HBO) 2 = \$24 (\$26 if HBO) 3 = \$34 (\$36 if HBO) 4 = \$42 (\$44 if HBO) 5 = \$51</p>	<p>ADD PREMIUMS</p> <p>1 = \$12.99 (\$14.99 if HBO) 2 = \$24 (\$26 if HBO) 3 = \$34 (\$36 if HBO) 4 = \$42 (\$44 if HBO) 5 = GET PREMIER™</p>	<p>ADD PREMIUMS</p> <p>1 = \$12.99 (\$14.99 if HBO) 2 = \$24 (\$26 if HBO) 3 = \$34 (\$36 if HBO) 4 = \$42 (\$44 if HBO) 5 = GET PREMIER™</p>	<p>PREMIUMS INCLUDED</p> <p>HBO starz SHOWTIME cine max SPORTS PACK</p>

*Price includes a \$24 bill credit for 12 months after rebate, plus an additional \$5 with online rebate, and consent to email alerts required. **Up to two standard receivers with no equipment fee for fee paid customers. \$5.00/mo. lease fee waived for 1st receiver but required for second and each additional receiver. DVR Service (\$7.00/mo.) required for DVR or HD DVR lease. HD Access fee (\$10.00/mo.) required for HD or HD DVR lease. ***Advanced product instant rebate available for non-fee paid customers only, with qualifying base package. Programming, prices, terms and conditions subject to change at any time. Applicable use tax adjustment may apply on the retail value of the installation. LIMIT TWO ADVANCED EQUIPMENT REBATES PER DIRECTV ACCOUNT.

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